

# interlink.academy

International Dialog and Journalism

**Training** Journalists in the  
Digital World. **Supporting** Free  
and Independent Media. **Building**  
Strong Cross-Border Networks.

**“Our successful partnership with the Interlink Academy is founded on its unique combination of competencies in journalism as well as digital technologies. Dedicated partners with these competencies are scarce.”**

**Neil Maiden**, Professor of Digital Creativity,  
City, University of London





If journalism in general means collecting, evaluating and publishing relevant information, this definition also applies in the digital world. Each technological advance opens up new possibilities for research and publication.

For many years, the Interlink Academy has trained journalists worldwide and empowered them to take advantage of these new opportunities.

Our programs support media workers in building and updating their skills. We run media literacy programs and our experts contribute to the development of new digital tools. We believe in international dialog and facilitate strong cross-border collaborations.

If you are interested in working with us, please get in touch. My team and I look forward to hearing from you.

A handwritten signature in white ink, appearing to read 'W. Eggert', written in a cursive style.

**Werner Eggert**  
Founder and Managing Director

## Our Mission

The Interlink Academy for International Dialog and Journalism organizes professional trainings and exchange programs for journalists. The future belongs to well-educated, globally networked journalists who adhere to high quality standards – and who will in turn guarantee the future of free speech and freedom of the press. It is our mission to contribute to this future.



## Our Teaching Method

Our training programs are hands-on and interactive. Participants practice the newly gained skills under the supervision of our trainers who coach the participants when they apply their new skills in the newsroom. Most of our programs are blended-learning courses and include face-to-face seminars as well as e-learning modules.

**“Journalists participating in Interlink Academy programs visit our newsroom from time to time. We are always delighted about the valuable exchange and exciting discussions. Quite often, we identify common challenges that we tackle from different perspectives.”**

**Christina Elmer, Editorial Research and Development, Der Spiegel, Hamburg**



**“In Ukraine, support for journalists in the regions is a key element for ensuring the accountability of local authorities. Together with the Interlink Academy, we support promising investigative journalists all over the country with journalistic and legal advice and with financial resources.”**

Denys Bihus, Bihus.Info, Ukraine



## Our Team

Our trainers are experienced journalists and know the heat of a newsroom. They are well-versed in modern teaching methods and conducting interactive trainings. Our administration is known for its efficiency and friendliness. The Interlink Academy office is located in Hamburg. Most of our trainings are conducted abroad.



## Our Sponsors

The Interlink Academy for International Dialog and Journalism is a social enterprise and not for profit. We receive funding from public institutions and private foundations. In the past, major contributions have come from the German government, the European Commission, ZEIT-Stiftung, Rudolf Augstein Foundation, the City of Hamburg, Medienstiftung Hamburg/Schleswig-Holstein, and others.

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