

Media & Information Literacy in Matabeleland



**Ulwazi ngokuhanjiswa
kwembiko eMatabeleland**

**Luzibo nekweyendisiwa
kwembiko muMatabeleland**

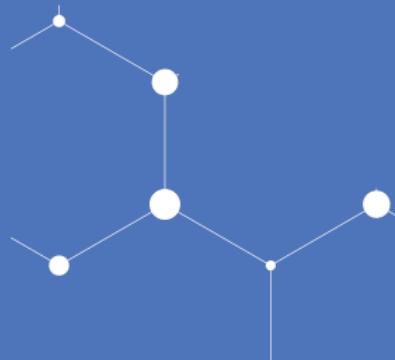
TAKE MEDIA LITERACY TO YOUR COMMUNITY



“From Gwanda to Plumtree, Tsholotsho to Lupane, people in communities share information on a daily basis.

They share truth and lies at the same time. I believe Media and Information Literacy will help them know how to separate truths from lies and also tell their own stories.”

Chief Mathema



Media & Information Literacy Competencies



Media and Information Literacy in Matabeleland is a project by the **Centre for Innovation and Technology (CITE)** and **Interlink Academy** that aims to empower people in this region with essential media literacy skills.

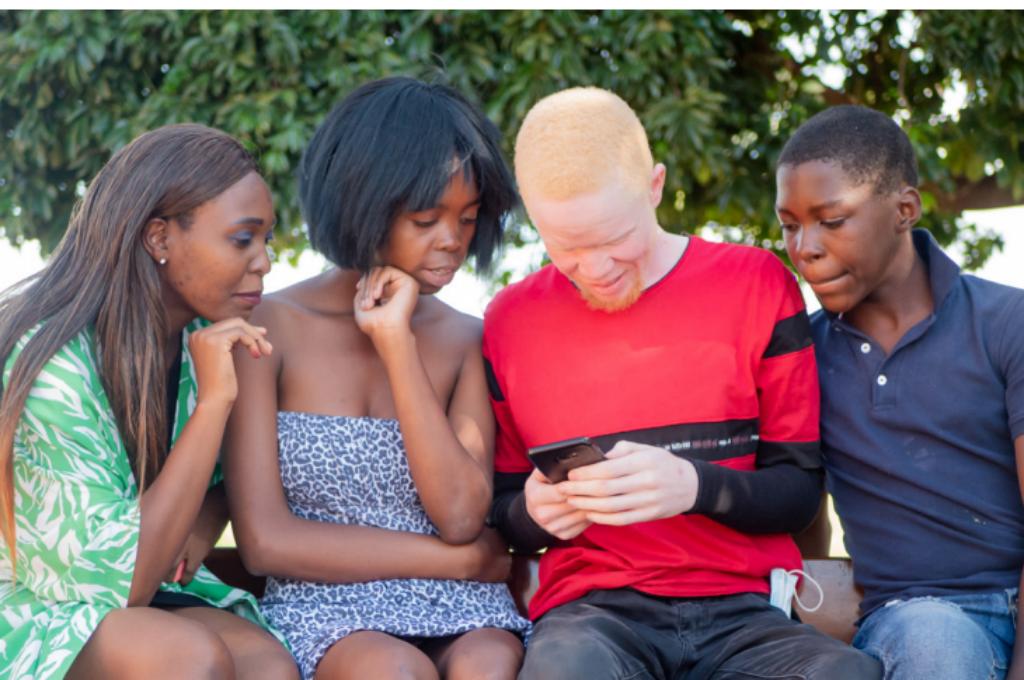
Our sources of information have become diverse. News, speculations, opinions and lies are part of our media diet. How can we make sense of the information that we consume?

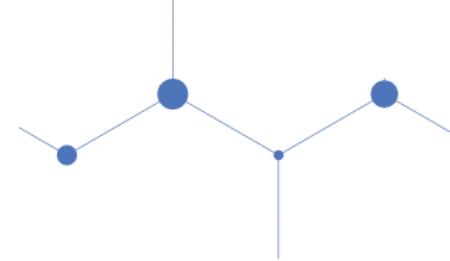
The core aim of the project is to equip information users to:

- Access credible sources
- Competently use social media
- Participate in decision-making
Protect their data

Learn more about this topic:

medialiteracy.co.zw/category/debunking-fake-news/





Debunking Fake News

Thinking beyond the message!

Often, media messages are designed to manipulate us through persuasive ways such as exaggeration, lies, provocation and fear mongering.

Unmasking the message!

One of the challenges facing media consumers today is fake news.

Both traditional and internet-based sources of information can fuel the spread of fake news in the form of lies, misleading messages and propaganda.

The Media and Information Literacy

project in Matabeleland offers workshops to enable you to think beyond the message and spot fake information.

You will learn how to:

- Check document authenticity
- Check source intentions
- Check relevance and consistency

Learn more about this topic:

medialiteracy.co.zw/category/debunking-fake-news/



Analysing Photos and Videos

Do not be fooled by **fake information** circulating as images and videos.

Media consumers are facing challenges in terms of knowing if what they see and hear is true or not. Advances in technology have made it easy to create compelling fake images and videos.

In our workshops you will learn how to identify fake images and videos, for example:

- Look for identifiable landmarks like street signs,
- Be aware of dress codes that can give hints regarding locations
- Notice language on buildings

Learn more about this topic:

medialiteracy.co.zw/category/debunking-fake-news/



Participate in storytelling

Our workshops equip you with skills to accurately tell stories from your community through:

Photos

Using photos to tell compelling stories by applying the photographer's tricks of capturing informative and eye-catching images.

Videos

Capturing videos that have an impact in accurately presenting information and engaging members of your community.

Interviews

Getting informative experiences from others through recording facts, opinions, and reactions on stories that matter.

Text

Writing short and punchy posts on social media to get the message across.

Learn more about this topic:
medialiteracy.co.zw/category/creating-stories/





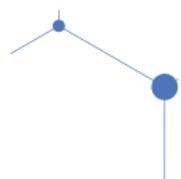
Digital Security

Our lives are increasingly getting online. From our money to personal photos, we have it in digital form, stored on the internet. Keeping our online lives safe and secure is a challenge.

Our workshops will equip you with competencies to protect your data by:

- Knowing the attackers' methods to infiltrate and steal your digital possessions
- Creating hacker-proof passwords
- Controlling what can be seen on your gadgets and social media accounts
- Locating your stolen gadget

Learn more about this topic:
medialiteracy.co.zw/category/digital-security/

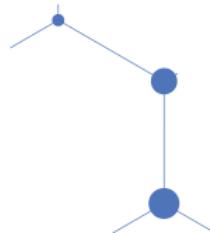




Community Trainer

"I enjoy capturing memorable moments from my travels. I am happy to share my skills at my workshops."

Melinda Ncube



Ubuciko kwezokuqhutshwa kwemibiko

IMedia and Information Literacy in Matabeleland luhlelo oluqhutshwa zinhlanganiso ezimbili, iCentre for Innovation and Technology (CITE) kanye le Interlink Academy. Loluhlelo luhlose ukupha abantu bohlangothi IweMatabeleland amandla lamacebo abalulekileyo okwazi ukufunda lokubhala izindaba.

Kulezinsuku imithombo yethu yolwazi ivela endaweni ezechlukenyero. Izindaba, amaqiniso, ukucabangela, imibono kanye lamanga kuyingxene yezindaba esizizwayo. Siyicazulula kanjani imibiko esiyitholayo?

Ngaloluhlelo, iCITE kanye le Interlink Academy zihlose ukusiza izakhamizi zaseMatabeleland ngolwazi langokwenelisa ukucubungula izindaba ziphinde zenze izinto ngendlela efaneleyo kumkhakha wezindaba.

Inhlosi emqoka ngalolu hlelo yikuphakamisa abasebenzisa lolu lwazi ukuba:

- Benelise ukuthola imithombo yolwazi ethembekileyo
- Basebenzise ngokufaneleyo ubulembu bokuxhumana (social media)
- Benelise ukufaka imibono uma kusenziwa izinqumo
- Bavikele iminininingwana yabo ebulenjini



Ukwahlulela indaba ezingamanga aluhlaza

Ukucabanga kakuhle ngomlayezo owutholayo

Kwesinye isikhathi, imilayezo evela
kwabezindaba yenzelwa ukukhohlisa uzulu.
Lokhu kwenziwa ngendlela ezitshiyeneyo
ezigoqela ihaba, amanga aluhlaza,
ukucaphula kanye lokwesabisa.

Ukwembula umlayezo

Inkinga ehlangana labasebenzisa imbiko kumbe imlayezo evela kwabezindaba kulezinsuku zindaba ezingamanga aluhlaza. Imithombo yolwazi eyayivele ikhona kudala lale eyakulezinsuku eyebulenjini (intanethi) ilakho ukumemethekisa indaba ezingamanga aluhlaza, imilayezo eduhisayo kanye lenkulumo ezihlose ukususa uthuthuva ebantwini.

Kuloluhlelo IweMedia and Information Literacy kuzenziwa imihlangano yokufundisana lapho ozafundiswa khona ukuze ubekwazi ukucabangisia ngale imilayezo njalo ubone impawu zendaba ezingamanga. Uzafunda:

- Ukuhlola ukuqiniseka kokulotshiweyo
- Ukuhlola inhloso yomthombo womlayezo
- Ukuhlola ukuhambisana lokuvumelana komthombo womlayezo



Ukuhlaziya izithombe lamavidiyo

Ungakhohliswa ngolwazi olungamanga
olubhodayo emphakathini luzenza izithombe
lamavidiyo aqotho.

Uzulu ukhangelane lobunzima bokwazi
ukuthi izithombe azibonayo lendaba azizwayo
kungaba kuliqiniso na.

Intuthuko eseyaba khona
kwezobuchwephetshe isisenza kubelula
kakhulu ukuthi loba ngubani azibumbele
izithombe kumbe amavidiyo okungasiqiniso
ngitsho.

Kodwa ke, kukhona ongakwenza ukuze
uzivikele ezithombeni lamavidiyo lawa
awokuzibazel.

- Dinga impawu zendawo ezibonakalayo
njengezimpawu zomgwaqo
- Izigqoko ezigqokiwego zilakho ukukunika
imibona ethile
- Qaphela njalo ulimi olubhalwe kuzakhiwo

Ukuphatheka ekuxoxeni indaba

Ngomakhalekhukhwini wakho uyenelisa ukuphatheka ekwabelaneni ngezindaba zomphakathi wakho. Emihlanganweni yethu yokufundisana sizakupha amacebo okuxoxa ngokupheleleyo izindaba ezivela emphakathini wakho:

Izithombe

Ukusebenzisa izithombe ukuxoxa izindaba ezithokozisayo njalo ezipheleleyo ngokusebenzisa amaqhinga abosomapikitsha awokuthatha izithombe ezifundisayo leziheha abantu.

Amavidiyo

Ukuthatha amavidiyo alohlonzi ekwethuleni ulwazi olupheleleyo njalo oluheha amalunga omphakathi wakho.

Ingxoxo

Ukuthola ulwazi olufundisayo kwabanye ngokurekhodaamaqiniso, imibono, kanye lokuthi abanye bathini ngendaba ezibalulekileyo emphakathini.

Umbhalo

Ukubhala indaba ezimfitshane ezilohlonzi njalo ezihlabusayo ebulenjini bokuxhumana.



w is fake news affecting
you?



Ukuphepha ebulenjini

Impilo zethu ziya ngokuya zisanda ebulenjini. Kusukela emalini kusiya kuzithombe zethu, konke lokhu silakho ebulenjini. Buyanda ubunzima bokugcina izimpilo zethu ezisebulenjini ziphephile futhi zivikelekile.

Imihlangano yethu yokufundisana izakuhlomisa ngamacebo langobungcitshi bokuvikela ingxene yempilo yakho esebulenjini:

- Uzakubakwazi ngezindlela zabahlaseli zokungena lokuntshontsha izinto zakho ezisebulenjini
- Uzafaka imigoqo ukwenzela ukuthi kungabi lomuntu ongena empilweni yakho esebulenjini
- Uzalawula lokho okungabonwa nguzulu emitshineni yakho kanye lasebulenjini bokuxhumana
- Wenelise ukuthola umtshina wakho otshontshiweyo



Community Trainer

“Since my Facebook account was hacked, and someone started posting undesirable videos under my name, I took measures to keep my account secure. Let me share how you can protect yourself”

Mayibongwe Pride Ndlovu



Zwidiyo Zweyendisiwa Kwedzindebo Nematama

Diyiwa Kweyendesa Dzindebo Nematama

muntunhu weMatabeleland indongoloso inoyetiwa ne**Centre for Innovation and Technology (CITE)** yakabhatana ne **Interlink Academy**, yakalingisana nepfumbidza banhu bamuntunhu iwhoyu kuti babe nebumhihha gweluzibo gwezweyendesewa kwedzindebo.

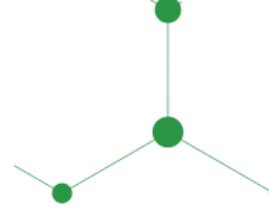
Mundongoloso iyeyi, **CITE ne Interlink**

Academy banohaka bhatsha bagali bemuMatabeleland neluzibo gwekuti bazwibhate nezila yakatambunuka muna zwakalingisana nedzindebo.

Tjinangwa tjikulu tjendongoloso iyeyi whupa masimba kuna banohingisa luzibo kuti:

- Baswikilile panobva luzibo gunogalikabgwe
- Batubule hingisa ngekuhhele nhanga yezuwa muludandi
- Babhatike mukuyeta zwisungo
- Badzibililike muyendeso yeludanda





Fumula Ndebo Dzemanyepwa

Kumbula kupabi kupinda tjinolebgwa!

Mulubaka gunjinji, zwinolebgwa muyendeso yedzindebo zwakabakanyigwa tjebela nezila dzinozipilila dzinonga longa munyu mundebo yemanyepwa, yemalebeswa, muna zwinotinhula nehokayidza nehhisa luhlo.

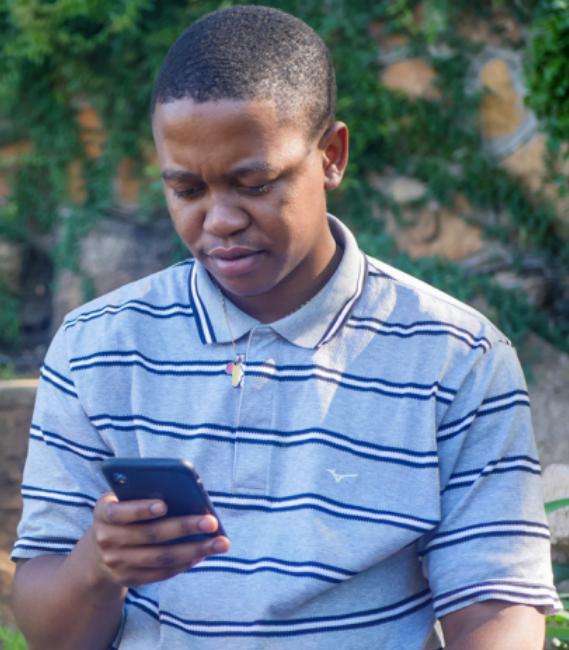
Zumbunula ndebo!

Gumwe bulemo banhu banotebelia dzindebo mumahhuba anasi gwabanohangana nago indebo dzemanyepwa. Zila dzewana ndebo dzakawolobegwa kose nedzemuludandi dzotubula besedzela ndebo dzemayepwa dzisinalebeswa dzikahhala mubantu, nezila inolaha banhu.

Ndongoloso yeDiyiwa Kweyendesa

Dzindebo Nematama muntunhu weMatabeleland inowhopa zwidiyo zwekuti mutubule ba nenkumbulo mpabi kupinda tjinolebgwa kakale mutubule bona ndebo isimalebeswa. Mowhodiyika zila:

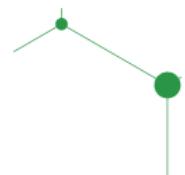
- Yelinga kuti kene lukwalo ndegwelebeswa
- Yelinga tjinangwa tjepanobva luzibo
- Yelinga kuti tjinolebgwa tjakalingisana namwi kose nekuti akunapatjinoleyana



Lingisia Mipikitja neMavidiyo

Musitongotjebegwa **ngendebo**
dzisimalebeswa dzinoyendesewa dzili
mipikitja nemavidiyo.
Banhu banoswikilila ndebo
dzinotendeleka muludandi bakalingisana
nebulemo gweziba kuti kene tjabakalinga
netjabanowha tjilebeswa kene
tjimanyepwa. Yendlambeli kwetjekinoloji
kwatjiyeta kuti kube kulelu bakanya
mipikitja nemavidiyo emanyepwa.
Zwiyapo zwinhu zwamungathama kudze
mudzibililike mumipikitja nemavidiyo
emanyepwa.

- Holani tjinozibgwa tjinonga bhakane
lemwahha,
- Zila yembala ingamuhhula nkumbulo
- Lulimi gwakahingisiwa pazwibakwa



Bhatika muzuwiwa kwendebo

Muhingisa foni dzenyu dzemusamba
mungazibisa banhu zwinoyetikala
mutjaba tjenyu.

Zwidiyo zwedu zomupa bumhihha
gwezuwa zwinoyetikala mutjaba tjenyu
nezila yakatambunuka muhingisa:

Mipikitja

Muhingisa mipikitja mungaleba
zwinoyetikala, ngehingisa bunyambi
gwetola mipikitja, inoleba lungano kakale
inolingika zwinoyemuluka.

Mavidiyo

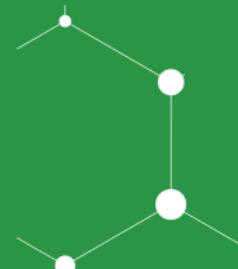
Tola mavidiyo akanaka ana tjaanoleba
tjakatambunuka kubantu bemutjaba
tjenyu.

Zuwisana

Wana luzibo gunobhatsha ngekwala
pasi malebeswa, mibono kose nezila
banhu yabanowamutjila nayo ndebo
dzabanopiwa,

Tjakakwagwa

Kwala ndebgwana dzina nsindo
munhanga yezuwa neyeta kose nekuti
ndebgwana idzedzo dziswike kutjaba.





Dzibiligwa Kwezwinhu Zwimuludandi

Butjilo gwedu gwemahhuba ose gwekunhana neludandi.
Kubvila pamari kunoti kumipikitja yedu, tinako muludandi, takakutjengeta muludandi.
Kolema kuti butjilo gwedu gwemuludandi gutjengeteke kakale gudzibilike.

Zwidiyo zwedu zowhomupa matatabuko etubula dzibilila luzibo gwenyu:

- Ziba zila dzinohingisiwa nemadzudzu kuti aswikilile kakale atubule khwiba zwimuludandi
- Bakanya zwiberaberozwemaphasiwedi asingapatugwe nembava
- Hala kuti ndikupi kungabon'wa muzwihiingiswa zwenyu nemuwhalo

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